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# Amadeus Online Suite

Grow your online travel business-it's so easy!

Amadeus online suite has excellent features, right content and personalization services that can boost your revenue and online penetration in the market.

# **Benefits for Travel Sellers**

Let's get connected to the richest, most relevant content

#### Online bookings made easy

With Amadeus Online Suite, you can create new revenue streams using the same search and shopping technology as the biggest names in travel! Built upon Amadeus' rich content and superior IT platform, our online booking engine delivers faster, more accurate results.

#### Make it easy from any device

Our fully responsive and, in particular, mobile friendly flight booking flow makes it so easy to navigate. This takes more than fitting a desktopoptimized site into a mobile screen.

#### Optimize your online revenues

Go online with minimal upfront investment. After easily deploying a unique e-commerce site with Amadeus Online Suite, offer your customers not only the most convenient itineraries and the widest choice of airlines but variety of hotel properties and payment options as well. There is no maintenance and development cost.

#### Your personalized mobile app

Travel agencies can enjoy their dedicated mobile app to serve their customers. Choose multiple templates with your own branding scheme offering state-of-art user interface and user experience.

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## Inspire and convert

#### Choice and transparency

Our leading low-fare search technology<sup>1</sup>, provides 250 of the cheapest solutions in just a few seconds. And with seat availability checked in real-time, booking and conversion performances are optimal.

#### Personalized services

Our search technology can help you to combine the GDS and LCC recommendations. Convert even more by automatically proposing the best alternate match when the travellers cannot book the selected flights. Flexible travellers can search across close dates, airports or other options to find alternate cheaper proposals.



<sup>1</sup> Master Pricer Travel Board

# **Benefits for Travellers**

#### All the content needed

With Amadeus Online Suite, you can create new revenue streams using the same search and shopping technology as the biggest names in travel! Built upon Amadeus' rich content and superior IT platform, our online booking engine delivers faster, more accurate results.

#### More offerings

Wide range of travel offer with full service and low-cost carrier content as well as real-time availability, on:

- More than 650+ airlines and low-cost carriers connected to Amadeus
- Hotel: 500,000+ unique properties
- Automated online payment: Regional and local Payment Service Providers already integrated.

#### Mobile App on the go

Travellers can enjoy dedicated mobile app with same features and content. Available for iOS & Android versions.

#### So intuitive

Responsive and mobile-friendly user interface with quick and easy access to the required fares with:

- Leading low-fare search technology, Amadeus Master Pricer Travel Board: up to 250 air recommendations in a single transaction, returning not only the cheapest bookable fares, but also the most convenient itineraries and the widest choice of airlines
- Low-cost carriers integrated in a single display or separated out, with possibility to combine one-way tickets including a low-cost carrier and a legacy carrier.
- Automatic cross-selling proposals on other non-air services such as hotels
- English, French, and Arabic languages are available.

#### Accurate and Realtime results

Trust your e-commerce strategy to Amadeus Online Suite and gain the advantage of more accurate, dependable, real-time results and a great interactive experience.

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#### Easy to customise Look and Feel

Manage simply both visual and functional aspects with the design wizard; see your changes implemented immediately.



#### Helps you expand

The most customisable user interface keeps the pace with your growing activity. You easily expand your business scope with local partners or affiliate partners.



#### 2 options to choose from

Choose between Amadeus online suite **Standard**, **Enterprise** packages with add on option.

### Omni Channel Power of Web and Mobile

Choose between Web or Mobile platform or both. Single administration to manage all channels (Desktop and Mobile Apps).



### Find out more

For further information, visit www.amadeus.com or speak to your Amadeus Account Manager.

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