

Amadeus e-Power

Engineering your online travel shop

A real e-commerce strategy is not just about being on the web. It's about reaching travellers and converting them. Amadeus e-Power has the right tools, content and personalisation services that bring in that extra-value for you and your customers.

Discover how.



Reach travellers wherever they are

Make it easy from any device

Our fully responsive and, in particular, mobile friendly flight booking flow makes it so easy to navigate. This takes more than fitting a desktop-optimised site into a mobile screen. Travellers enjoy a greater experience, from browsing to booking, either straight away or later on.

Catch new bookers with expert online tools

Drive your traffic like a big player. Reach higher ranking on Google thanks to your mobile-friendly website. Attract a wider audience by being exposed on metasearch engines. No need to have an agreement with each of them: you share the real-time data you want to share and drive your audience back on your website. Push as well specific airline fares or destinations with promotional banners.

Inspire and convert

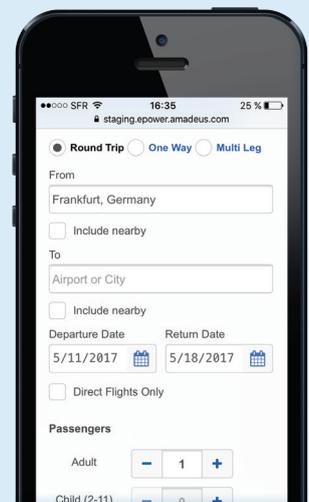
Choice and transparency

Our leading low-fare search technology¹, provides 250 of the cheapest solutions in just a few seconds in a display merging full service and low-cost content and more. And with seat availability checked in real-time², booking and conversion performances are optimal.

Personalised services

Cross-sell seats on the map and chargeable bags on top of hotel rooms, cars and insurance. As for the upsell to higher fare families including more flexible fare conditions, this generates extra revenues on an estimated 4%³ of your flights.

Convert even more by automatically proposing the best alternate match, when the traveller's selection cannot be booked. Flexible travellers can search across close dates, airports or other options to find alternate cheaper proposals immediately.



“ Amadeus e-Power has helped Work Abroad LLC outreach some of the most competitive rivals on the market. It has an outstanding customisable user interface and allows responsive design that we have managed to integrate neatly into our web-based and mobile platforms. A big thanks to Amadeus customer support for their help! ”

Yavor Dragnev, Work Abroad LLC, Sofia - Bulgaria

Benefits for travellers

All the content needed

Wide travel offer with full service and low cost carrier content as well as real-time availability, on:

- _ More than 550 system and low cost carriers connected to Amadeus
- _ Cars: 45 rental companies
- _ Hotel: 730,000 unique properties
- _ Insurance: more than 40 of the most prominent insurance providers worldwide
- _ Integrated local partners with a seamless access to travel related products such as rail passes, travel guides, suitcases, airport transfers, airport parking, local hotels and more
- _ Automated online payment: more than 70 global and local Payment Service Providers already integrated

So intuitive

Responsive and mobile-friendly user interface with quick and easy access to the required fares with:

- _ Leading low-fare search technology, Amadeus Master Pricer: up to 250 air recommendations in a single transaction, returning not only the cheapest bookable fares, but also the most convenient itineraries and the widest choice of airlines
- _ 7x7 calendar matrix allowing date flexibility for multiple carriers (including public and negotiated fares) and domestic and international travel recommendations
- _ Low-cost carriers integrated in a single display or separated out, with possibility to combine one-way tickets including a low cost carrier and a legacy carrier
- _ Automatic cross-selling proposals on all hotels, car and insurance
- _ 35 languages available

Make the travel experience more personal

- _ Possibility to reserve seats on map, book chargeable bags (even from a mobile device), select a higher fare family including more services as a standard
- _ PCI DSS certified: secured online payment system with data encryption



Manage it all easily



Easy to customise

You start with a risk free, turnkey site that evolves with you. Manage simply both visual and functional aspects with the design wizard; see your changes implemented immediately.

With a bespoke set of service fees and mark-up rules, you drive your revenue optimisation.



Helps you expand

The most customisable user interface keeps the pace with your growing activity. You easily expand your business scope with local partners or your geographical reach with the Affiliate multi-site module⁴.



3 options to choose from

Choose between Amadeus e-Power Starter, Premium or Web Services.

With its great experience, whatever the device, the best content and merchandising tools, our proven internet booking engine helps you shape the future of travel.

¹ Amadeus Master Pricer

² With support of cache technology, reaching 96% of availability accuracy in average (source: based on booking attempts traffic by Master Pricer users in May 2017) - non-contractual information

³ Benchmark carried on 40 travel agencies with monitored upsell over a 2 months period (2017)

⁴ For Amadeus e-Power Premium and Amadeus e-Power Web-Services customers

AMADEUS
30 YEARS



14,000+
experts



190+
countries

Visit amadeus.com or contact your Amadeus Account Manager to learn more

Let's shape the future of travel.